

# Advisory Committee Meeting

## Oct 10, 2022



**GRAPHIC ARTS**  
Ms. Fernanda Martin



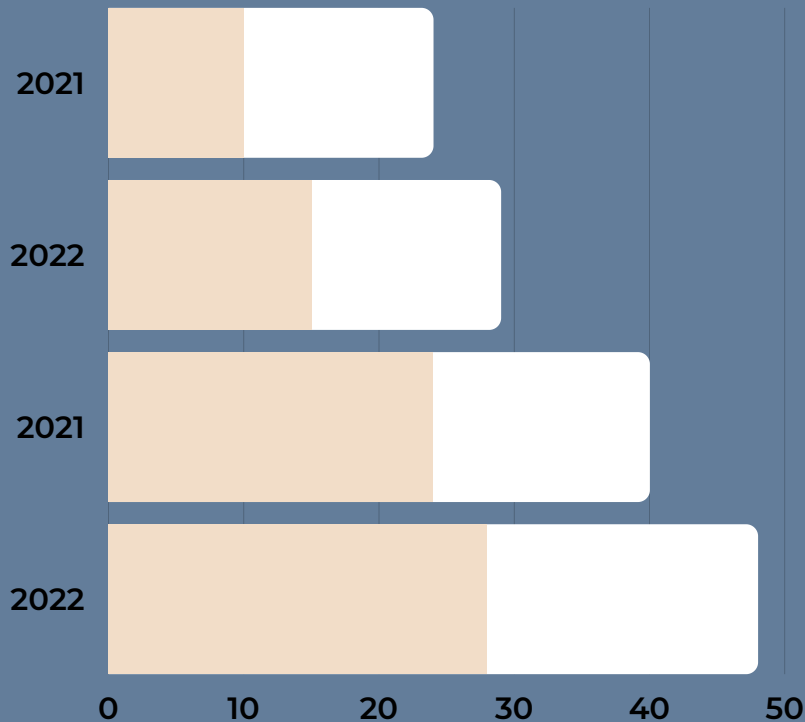
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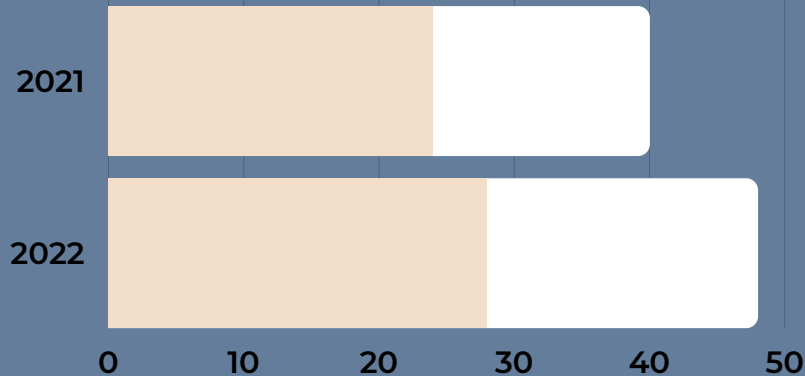
# Concentrators

77 Students have completed  
Graphic Arts and Web Design



# Completers

18 Students completed the full  
track of intro & advanced courses





# College Dual Enrollment

The curriculum for the Graphic Arts and Web Design courses were approved for dual enrollment by Fairleigh Dickinson University.

Students will earn up to **6 college credits**. Students can earn these credits for free. Credits are granted upon completion of the course. A minimum of a C average must be maintained for eligibility.






# Core Curriculum Resources

Equipment: New computer lab equipped with PC units and a 3D printer (Makerbot Method). Laser printer (Xerox Versalink C7000 - pending)

Software: Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.

Learning Tools: The students also learn HTML Code and how to create websites with WYSIWIG editors (Google Sites).

Certifications: Advanced students will take the Adobe Photoshop assessment at the end of the year.





# Student Showcases

Graphic Arts Gallery Walk Students presented their work to visiting art students. Conducted interviews & provided information.

CTE Fair Students presented their work and discussed the Graphic Arts program.



**Black Lives must  
THRIVE not die**



Graphic Design by Destiny Rodney © Copyright 2022

# Student Showcases

[Social Justice Posters on View](#) Culminating project for the Graphic Arts students in the introductory course will be printed & displayed throughout OHS building.

# Social Justice Posters

## Climate Change



Students created composite images by editing and combining 3 or more photographs in Adobe Photoshop.



# Social Justice Posters

## Climate Change





# Social Justice

## Posters Black Lives Matter



Graphic Design by Lamonte Gadsden ©Copyright 2022



Graphic Design By Shawn Mason ©Copyright 2022



# Social Justice Posters

Immigration

LGBTQ+

Being of a different nationality  
is not a crime.



Graphic Design by Jacqueline Boca © 2022

Kids aren't hurting anyone  
with their authenticity



Graphic Design by Gelen St. Fleur Simeon © Copyright 2022

LGBTQ+

# Guest Speakers



Ms. Eileen Ninivaggi, Structured Learning Coordinator, worked with our advanced students to create resumes reflecting the skills acquired in Graphic Arts track courses.

Bria Wood, OHS alumna visited to discuss her work as freelancer and photographer for the NBA.



# Student Highlights

*Scholastic Art & Writing Awards*

Silver Key Winner

Brenda Palencia Monterrosa

Won 2nd place in northern NJ  
Regional Competition



# Student Highlights

*Skills USA National Leadership  
and Skills Conference*

Students created designs for the  
Skills USA National Pin & T-shirt  
Design Challenge

**NATIONAL  
LEADERSHIP  
AND SKILLS  
CONFERENCE  
2022  
ATLANTA**



# Work-Based Learning

Metcalf Park Students created a t-shirt design for Metcalf Park Earth Day Celebration

Internship Design Studio 7

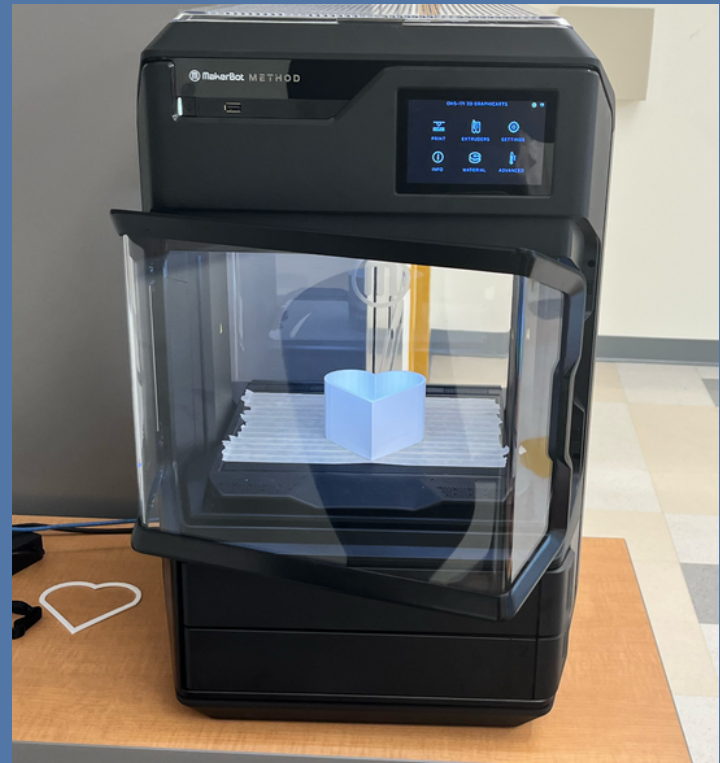
Students edited website and social media content.





# 3D Printing

Students worked on 3D printing projects on the Makerbot Method. They created keychains with typography designs and containers such as jewelry boxes.



# 3D Printing



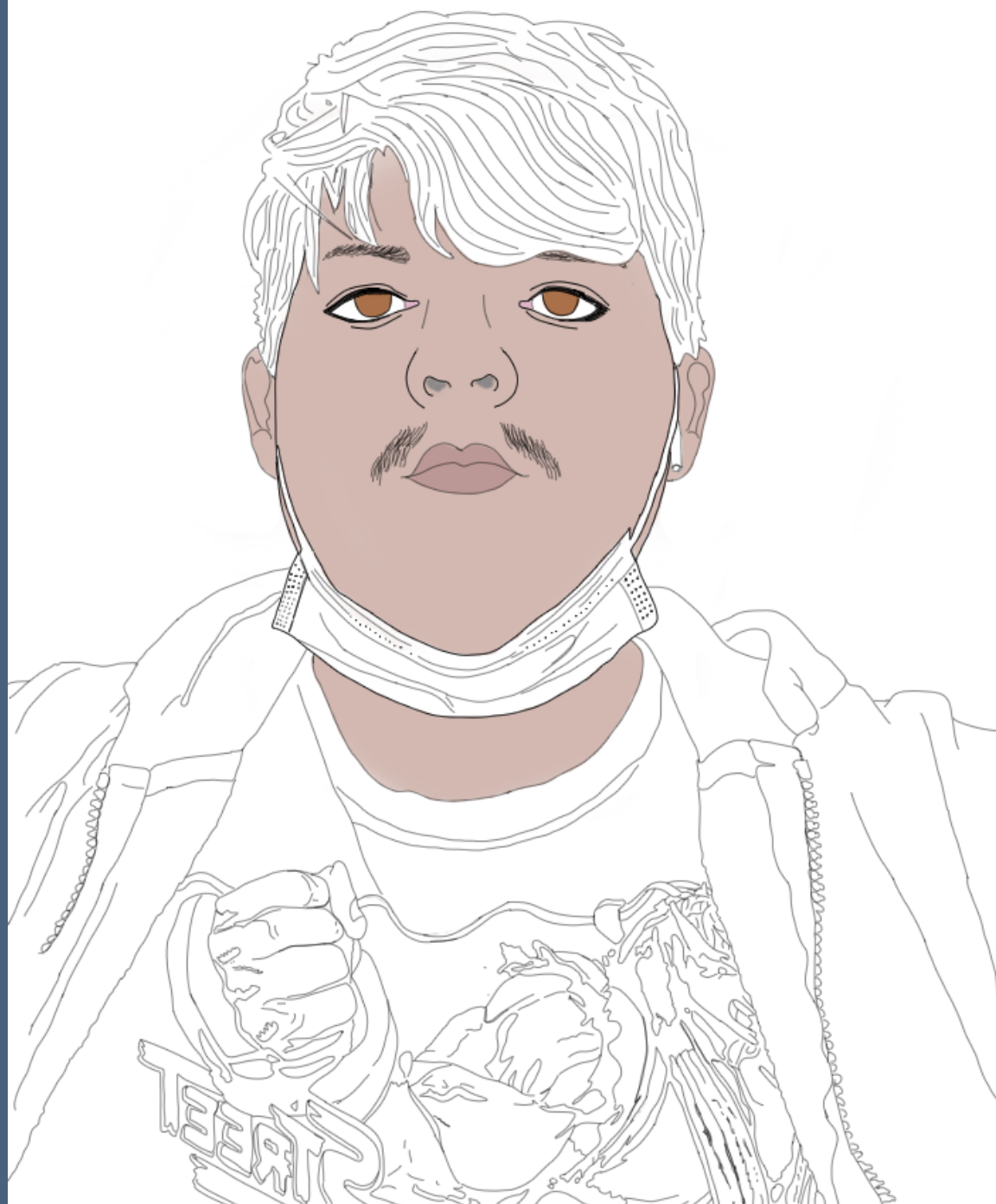
Student who received scholarships and funding to attend NJCU to study digital media

# Advanced Students

Students in Graphic Arts  
Production worked on digital  
illustration projects in  
preparation to learn animation.





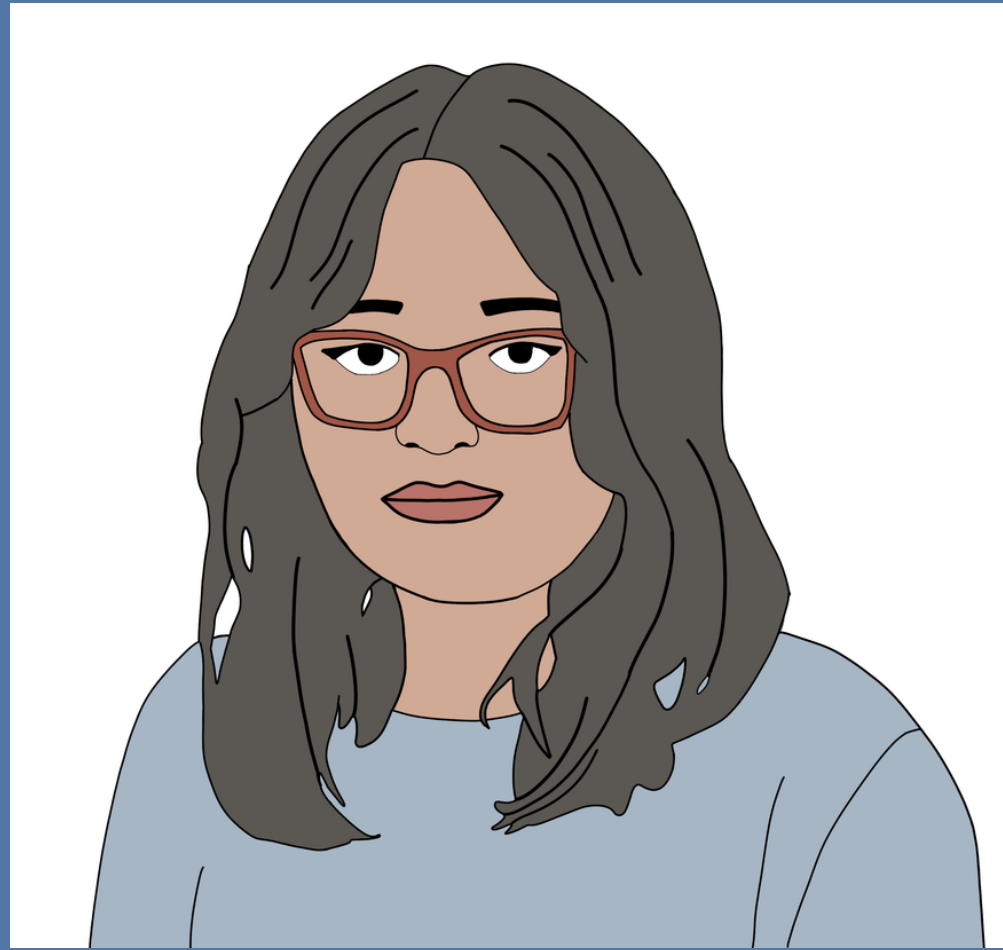
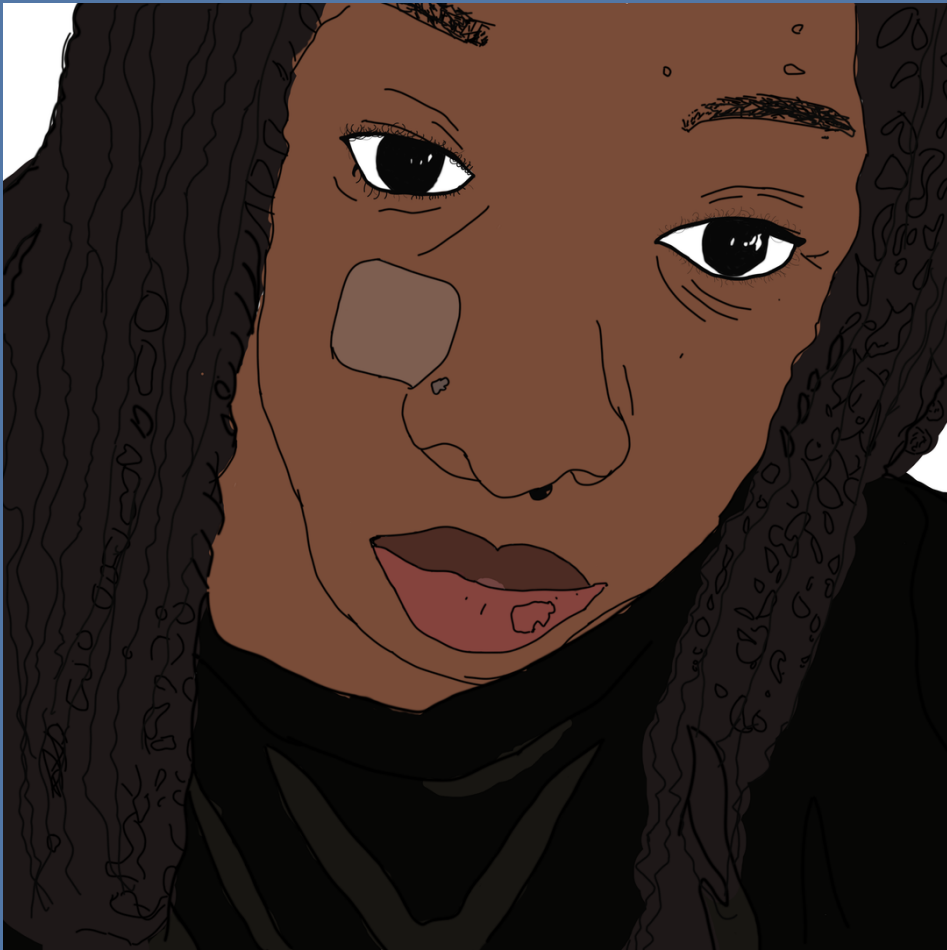


# Illustration

In this project,  
student developed  
skills in creating line  
art and painting  
mid-tones.

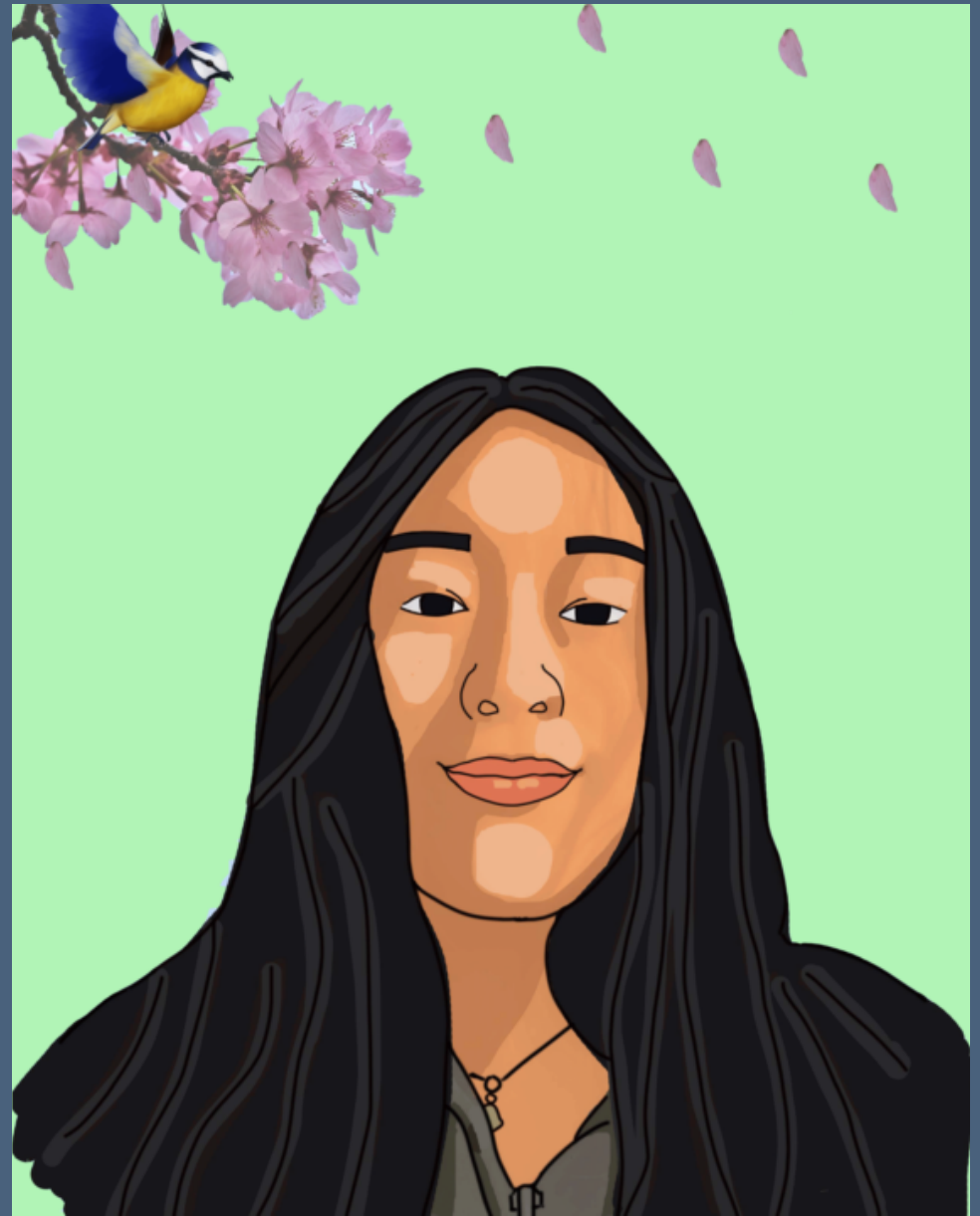






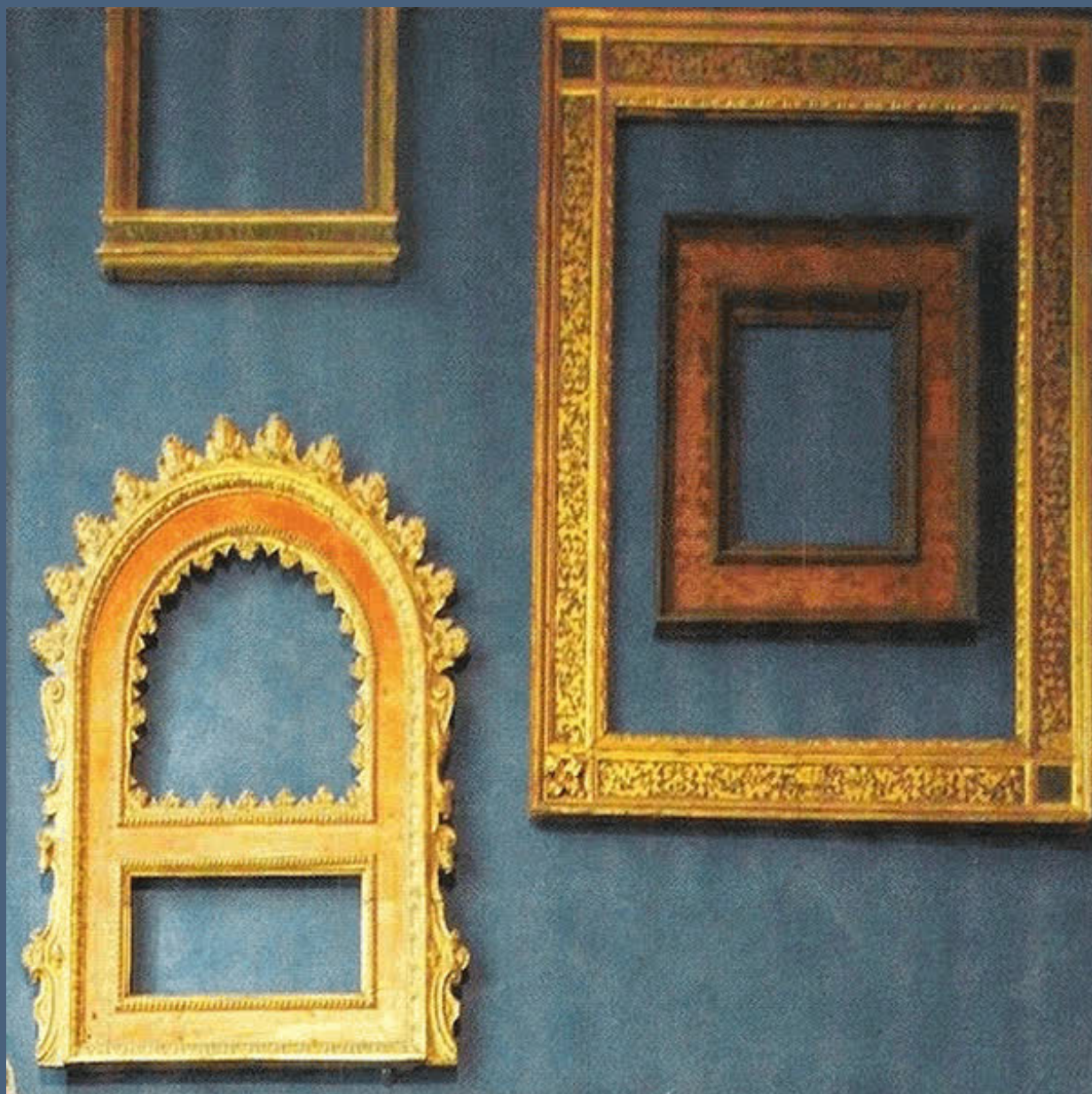














# Comprehensive Local Needs Analysis

## **What is a CLNA**

CLNA is a Comprehensive Local Needs Analysis that is required every two years by the NJDOE: Office of Career Readiness

## **Why is a CLNA Important**

Provide districts with an ideal of strengths and weaknesses of CTE Programs

## **Your Role in the CLNA**

As a stakeholder, you provide valuable input regarding the current status of programming, needs of the program, and future programming.



# Your Expertise

Your knowledge of the following areas  
will help us further assist our students:

**Market Trends**

**Scholarship Resources**